

# The Irish Show, Inc.

## Ad Form

The Irish Show, Inc. wishes to produce a high-quality program, as well as an excellent opportunity for our supporters. To accomplish this, some changes in the way we produce our program have been implemented.

This year, the entire program will exist in two forms. The printed version, which is handed out to those who attend the show will also be complimented with a web-based version. This version may be visited by anyone in the world with an Internet connection, and your ad will remain there.

Your advertisement on the web will also contain a hyperlink, directing visitors to your web site or email address, as long as you provide a URL. We plan on archiving all future programs, so your ad will remain on the web for quite some time.

This year, we are also adding the option of a color advertisement. Please consider this option if you wish your ad to stand out among the crowd.

Ad sizes this year are 1/4 page (vertical or horizontal), 1/2 page, and full-page. Business-cards will be considered 1/4-page advertisements, and a small text-message may be added in the remaining 1/4 page space.

Size	Black and White	Color
1/4 page	\$25.00	\$37.50
1/2 page	\$50.00	\$75.00
Full Page	\$100.00	\$150.00
Individual Sponsor	15.00	
Family Sponsor	25.00	

### Requirements

To insure the highest quality, we request that the order be accompanied with an electronic version of the artwork. This may be in the form of a .pdf, .pub, .jpg, .gif or other common artwork format. While we can scan business cards, scanned artwork, especially when going from a color version to Black and White can result in a weak-looking ad. We can touch up artwork, but this will be considered an extra service; we will not do this without contacting you.

Artwork files (.pdf, preferable) should be sent to : [irishshow@deesigned.net](mailto:irishshow@deesigned.net)

Business name		Contact	
Address 1		Tel:	
Address 2		Email Link? Or:	
		www Link?	
Ad size		Color / B&W	
Artwork incl.		Rec.	
Fee		Rec.	
Proof req? Email address		Sent / Verified	